



Cedar Falls | Waterloo | Waverly



Cash 4 Students

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Collect Hy-Vee receipts for your school of choice
June 1st, 2017 through April 29th, 2018

What's the scoop?

Area schools and child care facilities are encouraged to collect select Cedar Falls, Waterloo, or Waverly Hy-Vee receipts and we will give back \$1 for every \$250 in receipts submitted!

Receipts for this year's program must be from the Cedar Falls, Waterloo or Waverly Hy-Vee food stores or gas stations and must be dated June 1, 2017 through April 29, 2018. Organizations must earn a minimum \$50 donation in order to be eligible.

Each school has their own method(s) on how they choose to collect and total receipts. Feel free to adopt your own plan for your organization, and don't hesitate to contact Niki Rinaldi, Hy-Vee Marketing Coordinator for ideas or any questions. Organizations must register for the 2017-2018 program year by completing and submitting the Registration Form. Throughout the program year, organizations must total receipts, fill out the Redemption Form and submit receipts at each of three submission dates in order to qualify for the final donation. Checks will be cut, with the total donation value, at the end of the program in May 2018.

Some limitations do apply. The program does not include any alcohol, tobacco, postage stamps, lottery tickets, money orders, money transfers, amusement or entertainment tickets, returned check service fees, or items prohibited by law. We ask that you do subtract any of these items from your totals or do not include receipts that contain only these items. We have listed some examples of qualifying and non-qualifying receipts on the back page. If you have any questions, please contact Niki Rinaldi.

New this year! We will have 3 check in dates throughout the school year. Organizations must turn in their current totals on each date to qualify for the program. This is necessary on our end for accounting purposes.

Please complete the attached redemption form and turn totaled receipts into any area Hy-Vee store.

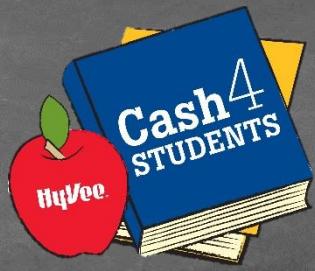
1st submission due by: October 1, 2017

2nd submission due by: December 31, 2017

3rd submission due by: May 6, 2018



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QUALIFYING RECEIPTS

Some examples of qualifying purchases:

Grocery purchases

Fuel and applicable Hy-Vee gas station purchases

Pharmacy prescriptions

Starbuck's (located inside Cedar Falls or Crossroads Hy-Vee stores; must have Hy-Vee logo at top of receipt)

Caribou Coffee (located inside Waterloo Hy-Vee Gas Station on University Ave.; must have Hy-Vee logo at top of receipt)

Foodservice purchases including Chinese, Italian, Kitchen, caterings, etc.

Hy-Vee Market Grille restaurants

Aisles Online receipts (print email receipt)

NON-QUALIFYING RECEIPTS

Alcohol products

Tobacco products

Money Orders and Money Order fees

Check cashing fees

Returned check service fees

Lottery

Postal services

Utility bill pay services

Amusement or entertainment tickets

Wireless prepaid phone services

Dry cleaning

Photo copies

Or items prohibited by law

Since 1999, your Cedar Valley Hy-Vee stores have donated over:

\$778,952