

# HY-VEE'S DUE DILIGENCE PROGRESS

Traceability, Counter-Illegal, Unreported, and Unregulated (IUU) Fishing, and Social Responsibility Actions within its Fresh, Frozen, and Sushi and Shelf-Stable Tuna Supply Chains

2017 - 2018



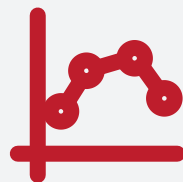
## SET A POLICY AND TIME-BOUND COMMITMENT

- ✓ Hy-Vee expanded its Seafood Procurement Policy to include shelf-stable tuna and sushi.
- ✓ Hy-Vee established a time-bound Commitment for its shelf-stable tuna that includes aspects of traceability and social responsibility.



## COLLECT DATA AND ASSESS RISKS

- ✓ Hy-Vee successfully conducted in-depth traceability and social responsibility questionnaires with all of its fresh, frozen, and sushi suppliers and gained a deeper understanding of its suppliers' policies and practices.



## PUBLICLY REPORT ON PROGRESS

- ✓ Hy-Vee publicly reported on progress towards its Traceability and Social Responsibility Policy and Shelf-Stable Tuna Commitment via its webpage and Seafoodies blog.



## COMMUNICATE BEST PRACTICE EXPECTATIONS

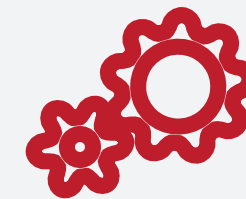
- ✓ Hy-Vee sent its suppliers an updated Supplier Expectations Letter with current traceability, social responsibility, and counter-IUU fishing best practices and made the letter publicly available on its website.
- ✓ Hy-Vee reviewed and shared FAD-free tuna verification best practices, including observer safety, with its private label shelf-stable tuna supplier.



## VERIFY

- ✓ Hy-Vee undertook detailed engagement with select suppliers to collaboratively strengthen traceability and counter-IUU fishing practices within higher-risk supply chains.
- ✓ Hy-Vee undertook detailed engagement with select suppliers to assess supplier policies against existing best practices and provide recommendations for strengthening social responsibility.

## IMPROVE DATA SYSTEMS AND PRACTICES



## PARTICIPATE AND STAY INFORMED

- ✓ Hy-Vee signed onto a joint advocacy letter to the Western Central Pacific Fisheries Commission (WCPFC) in 2017 and onto a general advocacy letter to all tuna regional fisheries management organizations (RFMOs) in 2018.
- ✓ Hy-Vee publicly pledged support for the United Nations Sustainable Development Goal 14 (Oceans).

