



Hy-Vee's Seafood Procurement Policy

It is Hy-Vee's intent to sell seafood that not only is safe for consumption but also is harvested or raised in a manner that provides for its long-term viability (sustainability) while minimizing damage to the environment and other sea life. In order to protect marine resources and ensure future seafood supplies, Hy-Vee has committed to selling responsibly sourced seafood as defined by our Seafood Procurement Policy.

Fresh and Frozen Seafood

Hy-Vee is committed to sourcing fresh and frozen seafood that is Green or Yellow rated by the Monterey Bay Aquarium's [Seafood Watch](#) program, certified to an environmental standard [equivalent](#) to these ratings, or in a time-bound improvement process.

Sushi

Hy-Vee is committed to sourcing seafood in our fresh-made Nori sushi bars and Hy-Vee Market Grille restaurants that is Green or Yellow rated by the Monterey Bay Aquarium's [Seafood Watch](#) program, certified to an environmental standard [equivalent](#) to these ratings, or in a time-bound improvement process.

Shelf-Stable Tuna

Hy-Vee recognizes that the shelf-stable tuna category has unique environmental, traceability, and social responsibility challenges that requires a distinct approach. Therefore, Hy-Vee is committed to sourcing shelf-stable tuna from fisheries that are (in order of preference):

1. Certified by the [Marine Stewardship Council](#) with supply chain traceability (Chain of Custody); and/or
2. Green or Yellow rated by the Monterey Bay Aquarium's [Seafood Watch](#) program; and/or
3. Engaged in [fishery improvement projects](#) making measurable and time-bound progress

Additionally, Hy-Vee preferentially partners with shelf-stable tuna suppliers that:

- Have a published responsible purchasing policy and are participating in initiatives which are working to address environmental and social responsibility, and traceability; and/or
- Are members of the [International Pole & Line Foundation](#); and/or
- Are [International Seafood Sustainability Foundation](#) participating companies

Shelf-Stable Tuna Commitment

Hy-Vee will continually work to improve the environmental responsibility, traceability, and social responsibility of our shelf-stable tuna products and support efforts to combat IUU fishing by sourcing from tuna fisheries in compliance with our Seafood Procurement Policy. Hy-Vee will publicly report on our annual progress toward this goal.

Traceability

Hy-Vee recognizes that traceability in seafood supply chains is essential for ensuring that our seafood is from legal and verifiable sources. We are committed to implementing industry best practices in traceability and working with our seafood suppliers to adopt more robust traceability systems.

Traceability and Counter-Illegal, Unreported, Unregulated Fishing Commitment

Hy-Vee is committed to demonstrating due diligence in procurement of traceable and legal seafood by taking actionable steps to assess and mitigate risks in collaboration with our seafood suppliers. We will publicly report our annual progress toward this commitment.

Social Responsibility

Hy-Vee expects its seafood suppliers to uphold human rights principles and take appropriate steps to identify, prevent, and mitigate abuse including human trafficking and forced labor. We will continue collaborative efforts with companies and organizations to find effective ways to prevent human trafficking and forced labor in seafood supply chains.

Social Responsibility Commitment

Hy-Vee will continue to improve the social responsibility of its fresh and frozen seafood and sushi through collaborative efforts with suppliers and other stakeholders. Hy-Vee will publicly report our annual progress toward this commitment.

Policy Engagement

Hy-Vee understands that strong policy and management at the local, state, national, and international levels is critical to the long-term sustainability and social responsibility of seafood production. Therefore, we will support and engage in seafood industry policy and management reform initiatives that lead to positive social, economic, and environmental outcomes in fisheries and aquaculture production, including ensuring implementation of core labor standards.

At-Sea Transshipment of Tuna

Hy-Vee is committed to sourcing tuna that meets the following at-sea transshipment practices:

- Monitoring and Oversight – Transshipment events are electronically monitored and take place with 100% human or electronic observer coverage with supporting documentation referencing authorization to transship in RFMO waters.
- Transparency – Suppliers are able to provide transshipment information upon request, including post-activity declarations.
- Worker Protections – Transshipment activities adhere to national and international regulations related to vessel and crew safety and worker protections.
- Advocacy – Hy-Vee will support strengthened RFMO at-sea transshipment regulations and international agreements advocating for human rights at sea and counter-IUU fishing legislation