

HY-VEE'S DUE DILIGENCE PROGRESS

Traceability, Counter-Illegal, Unreported, and Unregulated (IUU) Fishing, and Social Responsibility Actions within its Fresh, Frozen, and Sushi and Shelf-Stable Tuna Supply Chains

2017 - 2018



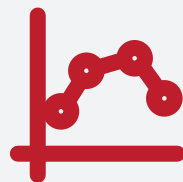
SET A POLICY AND TIME-BOUND COMMITMENT

- ✓ Hy-Vee expanded its Seafood Procurement Policy to include shelf-stable tuna and sushi.
- ✓ Hy-Vee established a time-bound Commitment for its shelf-stable tuna that includes aspects of traceability and social responsibility.



COLLECT DATA AND ASSESS RISKS

- ✓ Hy-Vee successfully conducted in-depth traceability and social responsibility questionnaires with all of its fresh, frozen, and sushi suppliers and gained a deeper understanding of its suppliers' policies and practices.



PUBLICLY REPORT ON PROGRESS

- ✓ Hy-Vee publicly reported on progress towards its Traceability and Social Responsibility Policy and Shelf-Stable Tuna Commitment via its webpage and Seafoodies blog.



COMMUNICATE BEST PRACTICE EXPECTATIONS

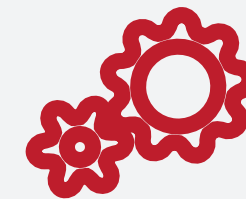
- ✓ Hy-Vee sent its suppliers an updated Supplier Expectations Letter with current traceability, social responsibility, and counter-IUU fishing best practices and made the letter publicly available on its website.
- ✓ Hy-Vee reviewed and shared FAD-free tuna verification best practices, including observer safety, with its private label shelf-stable tuna supplier.



VERIFY

- ✓ Hy-Vee undertook detailed engagement with select suppliers to collaboratively strengthen traceability and counter-IUU fishing practices within higher-risk supply chains.
- ✓ Hy-Vee undertook detailed engagement with select suppliers to assess supplier policies against existing best practices and provide recommendations for strengthening social responsibility.

IMPROVE DATA SYSTEMS AND PRACTICES



PARTICIPATE AND STAY INFORMED

- ✓ Hy-Vee signed onto a joint advocacy letter to the Western Central Pacific Fisheries Commission (WCPFC) in 2017 and onto a general advocacy letter to all tuna regional fisheries management organizations (RFMOs) in 2018.
- ✓ Hy-Vee publicly pledged support for the United Nations Sustainable Development Goal 14 (Oceans).

