



ELEVATE YOUR TAILGATE



Ad effective Wednesday, November 14th through Tuesday, November 20th, 2012
at all Missouri and Kansas Hy-Vee stores

Hy-Vee | AN OFFICIAL SPONSOR 



4 for \$10

Coke Products

select varieties

6 pack - 16.9 fl. oz. bottles

.99

Hormel Chili with Beans
select varieties
15 oz.
Limit 3 please



1.89

Keebler Fudge Shoppe Cookies
select varieties
6.6 to 15 oz.



2.99

Johnsonville Fresh Bratwurst or Italian Sausage
select varieties
16 to 19 oz.

1.99
Bakery Fresh
Brat Buns
white or wheat
8 ct.



Hy-Vee HOT ZONE

CHIEFS fans - Stop by the **Hy-Vee Hot Zone** just inside the Hy-Vee gate this week to hear Shootin' Blanks. Shootin' Blanks, straight honky tonk rock, with a twist of lime. After the game, be sure to visit the Hot Zone to get your coupon for new Progresso Recipe Starters.




Throughout the season, former **CHIEFS** alumni will be stopping by to sign autographs in the **Hy-Vee Hot Zone**. Be sure you don't miss out on your chance to meet some of your favorite **CHIEFS** greats!



2 for \$3

Progresso Recipe Starters
Cooking Sauce
select varieties | 18 oz.



3 for \$5

V8 Splash, Diet Splash
or Splash Smoothies
select varieties | 46 or 64 fl. oz.



1.99

Kraft
American Singles
12 oz.



2 for \$4

Egg Beaters
select varieties
15 or 16 oz.

KANSAS CITY VS. CINCINNATI



3.99

Magnum
Ice Cream Bars
select varieties | 3 to 6 pack



3.99

Lloyd's Barbeque
Beef, Pork or Chicken
select varieties | 15 or 16 oz.



4.49

M&M's
Chocolate Candies
select varieties | 15.4 to 19.2 oz.



EXCLUSIVE
SPORTS
DRINK
of the
CHIEFS



2 for \$10

Gatorade
select varieties
8 pack - 20 fl. oz. bottles

**WIN A TAILGATE PARTY
INDOORS, IN STYLE
AND IN ARROWHEAD STADIUM.**



Each home game, one lucky fan will win a tailgate party for six held in the comfort of Arrowhead Stadium.

Register weekly through the Chiefs website at your favorite retailer.



2.19

Sara Lee
Honey Wheat Bread
20 oz. loaf



2.49

Pillsbury or
Robin Hood Flour
select varieties
5 lb.



2 for \$5

Red Diamond Tea
select varieties
gallon



2.99

Wimmers
Little Smokies
select varieties | 14 to 16 oz.

TATI

SUNDAY, NOVEMBER 18th
ARROWHEAD STADIUM | 12:00 PM KICK-OFF



7.99

Tyson Frozen Chicken
strips, fillets, diced, chunks, bites, fries,
boneless wyngz or popcorn chicken
select varieties | 16 to 28 oz.



9.99

Charmin Bath Tissue
select varieties
9 mega roll or 18 double roll pack



9.99

CHIEFS
Floral Arrangement
2 mums, 1 pom pom and
2 carnations in a red cup



10% off

All **CHIEFS** Apparel

lucky winner will receive a catered tailgate party
comfort of an Airstream trailer - parked INSIDE
stadium. It's the ultimate fan experience.

through December 16th, 2012 at the Di Lusso® counter
at your local Kansas or Missouri Hy-Vee store.

**Hy-Vee TAILGATE
HOT ZONE**



DiLusso
DELI COMPANY

One registration per family per day please. All registration forms become property of Hy-Vee. For a copy of the official rules, visit any Kansas or Missouri customer service department, or send your request with a self addressed stamped envelope to: Hy-Vee Corporate Offices, 5820 Westown Parkway, West Des Moines, IA 50266, Attention: **CHIEFS** Ultimate Fan Experience



ELEVATE YOUR TAILGATE



Hy-Vee
SERVICE MEAT

1.99

Bakery Fresh
Tenderloin
Buns
4 ct.

DiLusso
DELICATESSEN

Hy-Vee
DELICATESSEN



BAKERY
FRESH



4 for \$5

Breaded Pork
Tenderloins
6 oz. each

4.99 lb.

DI LUSSO®
Italian Dry Salami

6.99 lb.

Fresh Farm Raised
Salmon Fillets

8.99

Farmland
Boneless Ham
5 lb.

9.99

CHIEFS Cookie
12 inch
each



OFFICIAL
FROZEN
PIZZA
of the
CHIEFS



where
available

Don't
Forget
The Ice!



2 for \$8.88

Palermo's Primo Thin
or Flatbread Pizza

select varieties | 11.6 to 19.1 oz.

10.88

Budweiser, Bud Light,
Bud Select or Select 55

12 pack - 12 fl. oz. bottles

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