

Hy-Vee
Conference Center

the everything bridal show

SUNDAY, APRIL 15, 2012 | 10 AM TO 3 PM
Hy-Vee Conference Center | 5820 Westown Parkway | West Des Moines, IA

VENDOR INFORMATION

PREMIUM BOOTH

Available on a first come, first serve basis.

- 6' x 12' pipe & draped booth in the Conference Center.
- 2- 6' x 2' table, topped and skirted
- Full Pipe & Drape
- Two chairs

\$500 fee

INDIVIDUAL BOOTH

- 6' x 8' pipe & draped booth in the Conference Center
- 1- 6' x 2' table, topped and skirted
- Full Pipe & Drape
- Two chairs
- If you need a second 6' x 2' table add an additional \$20.

\$400 fee

ROOM TABLE

- 1- 6' x 2' table in the main area of the Conference Center
- One chair
- Table cover and skirt

\$275 fee

FOYER OR CAFÉ TABLE

- 1 - 6' x 2' table in Foyer or Café of the Conference Center (Limited size display area)
- One chair
- Table cover & skirt

\$250 fee

Booths and tables are rented on a first come basis to all vendors. We do not offer exclusive options for vendors of any kind. Booths and tables are not confirmed until registration and full payment have been received.

Please note: any cancellations not made within 7 days prior to the event date will not be refunded.

PACKAGES INCLUDE:

- Extensive Hy-Vee Store Advertising including announcements, posters, etc.
- Extensive advertisement of the bridal show on radio, newspaper and broadcast television.
- Listing on our everything bridal website, including a link to vendor websites
- 1-2 chairs and trashcan
- More Information to follow

SPONSORSHIP

We would like to offer the opportunity for four vendors to be sponsors of "The Everything Bridal Show." The sponsorship fee is \$350 in addition to your booth fee. Sponsorship includes:

- Your business name on broadcast television promos
- Your business name on the radio during "The Everything Bridal Show" ads
- Special recognition during the bridal show
- Your business name on print ads
- Free ad on the Everything Bridal Show web page
*sponsor will design ad & submit according to given guidelines
- 50% off advertisement of any size in the everything bridal book
- Business name will only be placed on print ads if received by time of print

CASH GRAND PRIZES:

The Hy-Vee Conference Center will continue to give away cash grand prizes at the show.

The show will give each bride or groom a registration card. Name, address, phone number, e-mail, and wedding date must be filled out. All of this information is required to be eligible for the cash prize drawings on April 15th, they need not be present to win.

The show will do special advertising to promote cash prize.

If you are interested in being a sponsor of "The Everything Bridal Show," please contact **Ashley Bergman** at **515-559-5713** as soon as possible as it is on a first-come-first-serve basis.

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Registration form and payment confirms booth or table space. Returned registration forms without payment will not confirm booth or table space. Space is rented on a first come basis with payment and registration form. Any cancellations not made within 7 days prior to the event date will not be refunded.

Name: _____

Business Name: _____

Business Description: _____

Address: _____

Address: _____

Phone _____:Email: _____

Website: _____

PREMIUM BOOTH:

\$500 Booth Fee _____

\$10 Power _____

INDIVIDUAL BOOTH:

\$400 Booth Fee _____

\$20 Additional 6'x2' table _____

\$10 Power _____

ROOM TABLE:

Second table for \$20 **NOT** available with room table.
Second table can be purchased for an additional \$275.

\$275 Room Table Fee _____

\$10 Power _____

FOYER OR CAFE TABLE:

Second table for \$20 **NOT** available in foyer or cafe.
Second table can be purchased for an additional \$250.

\$250 Foyer or Cafe Table _____

\$10 Power _____

All displays must fit inside your designated booth.

TOTAL = _____

PAYMENT METHOD:

Check _____

*Make checks payable to **Hy-Vee Conference Center***

Credit Card _____

Number on Card _____

* CVV Number _____

Expiration Date _____ / _____

Name on card _____

Signature _____

** Three digit number on the back of the card under the signature*

All booth & table space rental is final when payment is received.

Mail or fax this form and payment to:

Hy-Vee Conference Center, 5820 Westown Parkway,
West Des Moines, IA 50266, ATTN: Ashley Bergman
abergman@hy-vee.com | Office: 515-559-5713 | Fax: 515-559-2511